

Aratum Ledger: Financial Management System | Solutions Guide

Simplify, digitalize and automate your financial reporting and assessments

Modern Challenges

In this era of AI and machine learning, we are witnessing data-fed algorithms propelling our productivity unprecedentedly. According to McKinsey, the adoption of financial management systems has led to a significant increase in efficiency—by 39 percent or more—in transactional functions such as accounts payable, accounts receivable, and other core accounting areas.

Traditional, disjointed tools can't provide the speed, scale and analytics capabilities needed to support modern digital business for real-time visibility, smart altering and rapid troubleshooting.

Why legacy financial management systems make your job harder:

- **Fragmented data.** Many traditional financial management systems impose limitations on the structure of data they ingest. This creates critical visibility gaps both for users and analytic algorithms, resulting in missed detection of financial risks, inaccurate reporting and delayed decision-making. Most legacy platforms simply can't ingest anywhere near the full firehose of financial data that modern enterprises generate.

While you are struggling with fragmented data, your competitors make use of a holistic suite of tools to thrive in an ephemeral cloud-based environment.

- **Slow performance.** Slow is the new down. The financial landscape is a complex web of interdependencies. Disruptions can happen in a matter of seconds. Financial management systems that weren't built to operate at this speed and scale or to quickly handle bursts in data or changes in financial conditions are simply ineffective.

- **Lack of intelligence.** Huge amounts of data are generated from each financial transaction. Most financial systems are static platforms that don't come with any built-in intelligence that adds relevant context to the data. It takes too many people too long to figure out what the problems are.
- **Too many tools.** Multiple tools that weren't built for modern environments make life difficult. Businesses often must adopt several tools to gain insight into their operations, leading to tool sprawl, data fragmentation, disjointed workflows and additional training and operation costs.

Key Features

- Cloud/Multi-cloud/Hybrid solutions available
- Security with Identity Access Management (IAM)
- Automated financial reporting
- Real-time financial data visibility
- Predictive financial modeling tools
- Digital billing and invoicing
- Seamless workflow management with API integration
- Financial consolidation



How does Aratum Ledger transform the life of different stakeholders?



How does it work?



With Aratum Ledger, you will:

- Effortlessly generate financial reports**
 Optimize financial reporting processes to swiftly produce detailed and accurate reports. Leverage automation to eliminate manual tasks, ensuring precise calculations, compliance with tax regulations and actionable insights for smarter decision-making.
- Gain real-time profit and loss insights**
 Track expenses and revenue in real time to ensure timely payments and optimize cash flow. Unlock deeper insights into financial trends while minimizing human error through automated calculations, driving a seamless financial workflow.
- Digitally manage quotes and invoices**
 Enhance accuracy and control with fully digital quotes and invoices. Streamline your invoicing process to increase efficiency and allocate resources to high-value initiatives.
- Predict financial outcomes**
 Empower your budgeting and forecasting with precise and data-driven insights. Confidently assess liquidity to determine investment potential and make informed decisions on expanding into new business opportunities.

Traditional Approach vs Aratum's Innovation

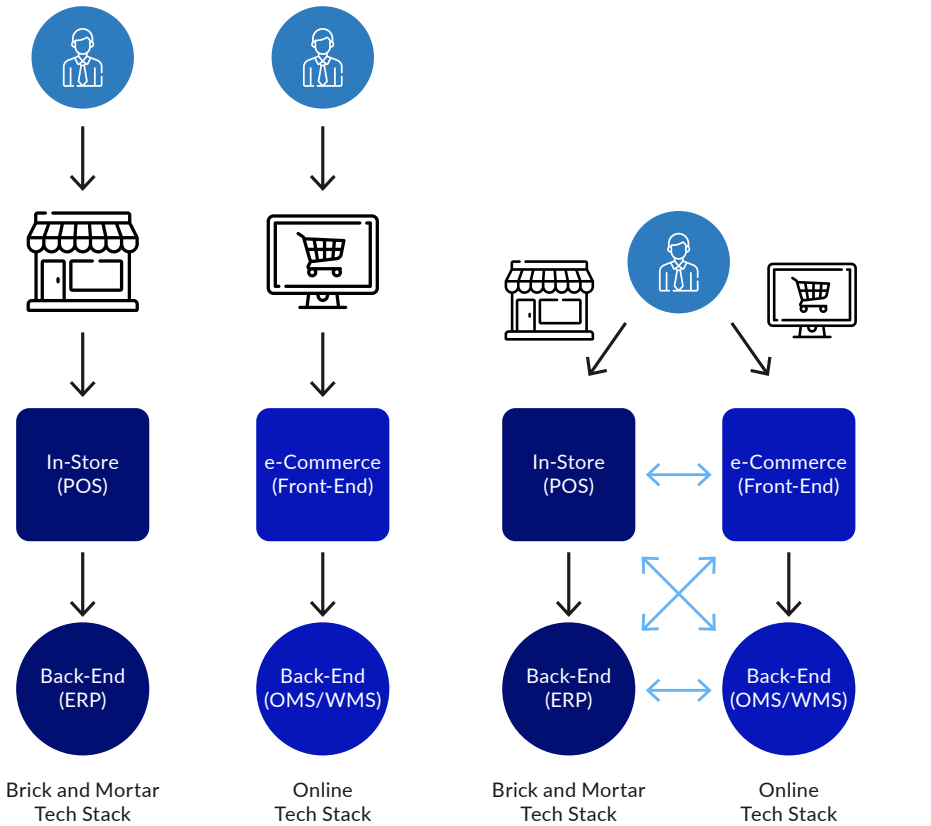


Figure 1: Traditional Models

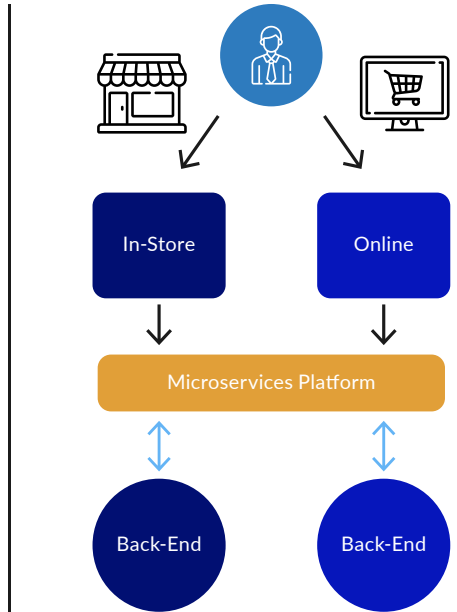


Figure 2: Aratum Approach

Aratum Ledger's use case:

A leading FMCG company in Greece, recognized for its extensive portfolio of food and beverage products, was grappling with fluctuating raw material costs, inefficient financial processes and rising distribution expenses. These challenges were severely impacting profitability and limiting the company's ability to meet market demand effectively.

Results After Implementing Aratum Ledger:

- Streamlined Financial Operations**
 With Aratum Ledger, the company significantly improved its financial workflows, resulting in a **10%** reduction in raw material and packaging costs through enhanced cost tracking and forecasting.

- Reduced Distribution Expenses**
 By gaining real-time insights into distribution costs, the company optimized its spending, leading to a **15%** decrease in transportation and distribution expenses. This improvement helped the company maintain profitability, even amid fluctuating market conditions.
- Improved Supplier Relations**
 Automated financial processes enabled the company to strengthen its relationships with key suppliers, reducing payment delays and minimizing supply chain risks.
- Enhanced Profitability and Strategic Growth**
 Through better financial control and cost reduction, the company improved its profitability and positioned itself for sustained growth in the competitive FMCG market.

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